

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A display box for housing and retaining cylindrical containers with a portion of their lateral surface visible through a window provided in the box, comprising four side walls having lower ends and, respectively, upper ends from which there project a bottom lid and respectively a top lid, and upper and lower elongate flaps in which creasing lines, ~~cuts or holes~~ are provided along which said upper and lower elongate flaps are folded with at least one portion thereof being in contact with and being glued onto the inner surface of the side wall from which each respective upper and lower flap projects, at least one of the lower elongate flaps forming for the container a support which is spaced from the bottom lid of the box, ~~while~~ and wherein the upper elongate flaps are configured to form, for the top of the container, a pressing structure which is spaced from the top lid of the box, wherein each of the upper elongate flaps is configured to be folded and partly glued onto itself such as to lie substantially flat and coplanar with that side wall of the box from which it projects when said upper elongate flap is in its extended position with a portion thereof projecting from the upper end of the box but, by simply turning the upper elongate flap over towards the box interior, to undergo deformation and to automatically form a surface arranged to rest and press on the top of a container inserted into the box, causing ~~the a~~ a substantially semiarch-shaped edge of an aperture provided in a portion of said upper elongate flap to simultaneously project towards the interior of the box, such that ~~the a~~ a cylindrical upper lateral surface of a container inserted into the box is securely retained laterally by said substantially semiarch-shaped edges of the upper elongate flaps and at the

same time is pressed by said upper elongate flaps towards and against the support for a base ~~of the container base~~.

2. (Currently Amended) ~~[[A]]~~ The display box as claimed in claim 1, wherein each of said upper elongate flaps is divided into eight separate consecutive flap portions separated from each other by parallel folding lines, in ~~the~~ first two flap portions closest to that side wall of the box from which they project there being provided a large profiled hole extending on both sides of the folding line which separates said first two flap portions from each other, an elongate aperture being provided in ~~the~~ fourth and fifth flap ~~portion~~ portions on one and on the other side of the folding line which separates them, said aperture being bounded by said substantially semiarch-shaped edge which is provided in said fifth flap portion.

3. (Currently Amended) A punched and crease-lined cardboard sheet ~~for forming~~ configured to form a display box in accordance with claim 1.

4. (Currently Amended) A punched and crease-lined cardboard sheet ~~for forming~~ configured to form a display box in accordance with claim 2.

5. (New) The display box as claimed in claim 1, wherein each of the upper elongate flaps is divided into first to fourth separate consecutive flap portions starting from a creasing line and which are separated from each other by folding lines, wherein the first flap portion has provided therein a cut bounding a tab, which is folded and glued over the second flap portion, and wherein the fourth flap portion is glued onto the inner surface of the side wall from which the respective upper flap projects.

6. (New) The display box as claimed in claim 1, wherein each of said upper elongate flaps is divided into first to eight separate consecutive flap portions starting from a creasing

line and which are separated from each other by parallel folding lines, wherein a profile hole is provided in the fourth and fifth flap portions crossing a folding line that separates the fourth and fifth flap portions with the substantially semiarch-shaped portion being provided in the fifth flap portion, wherein the sixth flap portion is glued over the inner surface of the respective side wall from which the respective upper elongate flap projects, and wherein the seventh and eighth flap portions are folded and glued over the third and second flap portions, respectively.

7. (New) A box for housing and retaining a container, said box comprising:

- a first side wall having a bottom lid projecting from a lower end thereof;
- a second side wall attached to said first side wall;
- a third side wall attached to said second side wall, said third side wall having a top lid projecting from an upper end thereof; and
- a fourth side wall attached to said third side wall, said fourth side wall being connected to said first side wall by a tab,

wherein at least one of said second side wall and said fourth side wall includes a lower flap configured to form a bottom support spaced from said bottom lid, and

wherein said second side wall and said fourth side wall each includes an upper flap configured to form top supports spaced from said top lid.

8. (New) The box as claimed in claim 7, wherein said upper flaps are configured to form a pressing structure adapted to simultaneously press against lateral sides of the container and press against a top of the container towards said bottom support.

9. (New) The box as claimed in claim 8, wherein:

said pressing structure includes said top supports, a first substantially semiarch-shaped edge of an aperture provided in a portion of said upper flap of said second side wall, and a second substantially semiarch-shaped edge of an aperture provided in a portion of said upper flap of said fourth side wall; and

said first substantially semiarch-shaped edge and said second substantially semiarch-shaped edge project towards an interior of said box.

10. (New) The box as claimed in claim 7, wherein said upper flaps include means for simultaneously pressing against lateral sides of the container and pressing against a top of the container towards said bottom support.

11. (New) The box as claimed in claim 7, wherein at least one of said first side wall, said second side wall, said third side wall, and said third side wall has an opening configured to form a window to allow a portion of a lateral surface of the container to be visible therethrough.

12. (New) The box as claimed in claim 7, wherein said box is formed of a punched and crease-lined cardboard sheet.

13. (New) A punched and crease-lined cardboard sheet configured to form said box in accordance with claim 7.

14. (New) A display box for housing and retaining a container with a portion of a lateral surface thereof visible through a window provided in said box, said box comprising:

four side walls each having a lower end and an upper end, one side wall of said four side walls having a bottom lid projecting from said lower end thereof, another side wall of said four side walls having a top lid projecting from said upper end thereof, and two side

walls of said four side walls having upper elongated flaps extending from upper ends thereof and lower elongated flaps extending from lower ends thereof in which creasing lines are provided along which said upper and lower elongated flaps are folded with at least one portion thereof being in contact with and being glued onto an inner surface of the respective side wall from which said upper and lower elongated flaps project,

wherein at least one of said lower elongated flaps is configured to form a bottom support which is spaced from said bottom lid,

wherein said upper elongated flaps are configured to form a pressing structure that is spaced from said top lid, and

wherein each of said upper elongated flaps is folded and partly glued onto itself and is configured to form a surface arranged to rest and press on a top of the container inserted into said box, wherein a substantially semiarch-shaped edge of an aperture provided in a portion of said upper elongated flap project towards said interior of said box, such that a cylindrical upper lateral surface of the container is securely retained laterally by said substantially semiarch-shaped edges, and is pressed by said upper elongated flaps towards and against said bottom support.